**New Fiege Mega Center in Gengenbach inaugurated**

* **40,000 square metres dedicated to logistics near the German French border**
* **operations for FALKEN started in October**

**Gengenbach/ Greven, 10 November 2021** – After just a year of construction, Fiege has started operations at the new Mega Center in Gengenbach. On this occasion, the family business celebrated the centre's inauguration on Wednesday. Next to Gengenbach's mayor, Thorsten Erny the list of invitees included the project team, business partners and representatives of FALKEN as the principal client at Fiege's new logistics centre. Mayor Thorsten Erny was pleased to add a further family-run business to the city’s industrial estate. "As one of Europe's leading contract logistics providers, Fiege enriches the region's standing as a business location", Erny says, adding that "despite the Covid-19 pandemic, Fiege managed to implement the new project on schedule and created new jobs here in Gengenbach."

On a warehouse space that spans roughly 40,000 square metres at the Kinzigpark industrial estate which sits in between Strasbourg, Freiburg, and Stuttgart, Fiege oversees logistical operations for a range of clients, including FALKEN. The new Fiege Mega Center in Gengenbach has been operational for a good six weeks now. Following completion at the end of August and the move of the Industry and Tires business unit to the facility in September, its four bays are now filled with goods, and process flows have settled into their new routine. New tyres reach the warehouse at a daily rate of around 6,000. Despite the high number of tyres, some 20 trucks only arrive at the new logistics centre as Fiege greatly values efficiency of transport.

Alfred Messink, CFO at Fiege, is very pleased about the new addition to the Industry and Tires business unit: "Gengenbach is not only a showcase for our own growth strategy, but also for our clients. One in four tyres on German cars comes from Fiege – and many of those are now being stored here in Gengenbach." Christian Wierling, Managing Director of the business unit, says: "For us, the facility in Gengenbach is the perfect addition to our location in Lahr, which is some 30 kilometres away. From here, we can supply the south of Germany, Switzerland and France even better."

"The inauguration of the logistics centre in Gengenbach was a very special moment for Falken and marks a key milestone in our expansion in Europe", says Markus Bögner, COO and President of Falken Tyre Europe on the occasion of the opening. "I am convinced that this logistics centre will bring direct advantages not only to OEM and retail customers in Germany, France and Switzerland, but across the whole of Europe, and will form the foundation of further growth."

The logistics facility of a quality, modern construction was built by Fiege Real Estate in co-operation with Krüger Consult architects, Bremer AG as the general contractor, and LIP Invest as the investor. The building meets the gold standard of the German Sustainable Building Council (DGNB). The ability to divide the individual hall bays into separate sections and the many loading gates pave the way for a variety of alternative uses. The property is equipped with LED lighting, a photovoltaic unit, infrastructure for electric mobility and a superordinate building control system that facilitates sustainable, cross-trade operational management. Part of the power produced by the PV system will be used directly by Fiege as the operator of the property.

**About the Fiege Group:** The Fiege Group, headquartered in Greven/ Germany, is one of Europe's leading logistics providers. Its competence lies particularly in the development and realisation of integrated supply chain systems, and it is considered a pioneer of contract logistics. In 2020, the Group generated a turnover of Euro 1.8 billion world-wide with a workforce of 20,000 people. 130 locations and co-operations based in 13 countries form a dense supply-chain network. 4 million square metres of warehouse and logistics space vouch for the company's efficiency. [www.fiege.com](http://www.fiege.com)

**About FALKEN Tyre Europe GmbH:** Falken Tyre Europe GmbH is the European subsidiary of the Japanese tyre maker, Sumitomo Rubber Industries Ltd. (SRI), the world's fifth largest tyre maker with a workforce of 39,298 people. SRI was ranked on the 2011 and 2014 Thomson Reuters Top 100 Global Innovators listing as one of the world's most innovative companies. Based in Offenbach am Main, Falken Tyre Europe GmbH markets and distributes a full portfolio of tyres for cars, trucks, vans, and SUVs both as an OEM and on the European aftermarket. All FALKEN production facilities meet the requirements under the current ISO 9001, IATF 16949 and ISO 14001 Environmental Management quality standards. The FALKEN brand is at home on a range of sports and technology platforms, for example in motorsports with two structurally identical Porsche 911 GT3 R, or at the BORRUSIA PARK of the German Bundesliga football club, Borussia Mönchengladbach.

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