Toyo Tires to stay with Fiege in Dortmund

Japanese tire maker renews contract

Dortmund, 13. February 2019. The Japanese tire maker, Toyo Tires, has agreed a multi-year renewal of its logistics contract with Fiege. Fiege has been overseeing the supply chain for Toyo Tires Europe in Germany and Austria since 2006. Since 2011, Fiege has also been supplying Benelux countries with tires made by Toyo. Fiege’s Dortmund facility warehouses the full portfolio of Toyo products.

“We have enjoyed our 12-year long logistical partnership with Toyo. During this time, the market for tires has somewhat changed. Our mission is for our service offering to evolve in line with market requirements”, says Stephan Wittenbrink, Managing Director Tires Logistics at Fiege. “For our team in Dortmund this renewal therefore doubles as something of an approval of our work.”

“Especially the flexibility and the quality of the services rendered by Fiege made this an easy decision to make when the contract renewal with Fiege was on the agenda”, says Jörg Simon who oversees Logistics at Toyo Tires.

Fiege supplies especially the replacement market from Dortmund. Wholesalers and specialised retailers receive their orders within 24 hours. In the Netherlands, tires are at times delivered even at night. “To do so, we collaborate with delivery services specialised in night-time delivery”, explains Thomas Teritte, operations manager at Fiege in Dortmund. In addition to supplying certain original equipment suppliers in Dortmund, Fiege also oversees the processing of tires ordered online via Toyo’s online shop.

Toyo developed the multi-lingual B2B online shop together with Fiege’s eCommerce department in 2011. “At the time, Toyo was one of our first tyres clients to approach its customers with its own online store”, says Wittenbrink. In the meantime, Toyo has updated and advanced its e-tailing outlet several times, making it an important sales channel for Toyo.

**About Fiege:** The Fiege Group, headquartered in Greven/Germany, is one of Europe's leading logistics providers. Its competence lies particularly in the development and realisation of integrated supply chain systems, and it is considered a pioneer of contract logistics. In 2017, the Group generated a turnover of EUR 1.55 billion world-wide with a workforce of 12,900. 185 locations and co-operations based in 15 countries form a dense supply-chain network. 2.9 million square metres of warehouse and logistics space vouch for the company's efficiency. For vacancies, go to karriere.fiege.com

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