New distribution centre: Go-live for Zalando and Fiege in Gryfino

Logistics center will boast 130,000 square metres of space

Gryfino/Poland. Only a few months ago, the foundation stone was laid for the new distribution centre in Gryfino, located in the immediate vicinity of Szczecin. Now Fiege and Europe’s largest Internet retailer, Zalando, celebrated the go-live. The centre will run at capacity by summer 2018.

The logistics centre will boast 130,000 square metres of space once the first building phase has been completed. Following its final completion, it will provide employment to around 1,000 people. Especially Polish shoppers and consumers in Europe’s Nordic countries will benefit from even shorter delivery times, thanks to the centre’s ideal location. Zalando partners in Poland with Fiege – a strong supply chain provider who is highly familiar with the needs of customers in the Polish market due to its local know-how – which has taken charge of the entire supply chain.

“We are extremely proud that Zalando placed its trust in our competence in the fields of fashion and eCommerce and look forward to extending our collaboration. Fiege has been present in the Polish market for almost 20 years. Having knowledge of the situation on-site paired with well-trained skilled personnel are vital advantages in this context. We look forward to the privilege of executing this large undertaking with our qualified Polish employees for Zalando”, emphasises the board member, Jens Fiege.

Zalando celebrated together with its logistics partner, Fiege, the go-live in Gryfino. When the first parcel left the new centre, Frank Stehle, Zalando Head of Logistics Operations; Martin Beyer, Zalando Head of Service Provider Operations; the mayor and deputy mayor of Gryfino as well as Fiege Poland’s Managing Director, Piotr Kohmann; Lars-Peter Stefanowski, Fiege Senior Key Account Manager; and the local team at the facility, managed by the branch manager, Grzegorz Warzecha were all there to mark the special occasion.

“We are very proud indeed that our team is already able to serve our first client within one year of the construction having started”, highlighted Paweł Laska, Zalando’s on-site manager. And Grzegorz Warzecha added: “We prepared extremely well for the go-live and the project’s imminent start-up phase. We are fully aware of the relevance of our service and its contribution towards our partner’s customers being satisfied and therefore, based on our long-standing experiencing in eCommerce, we take care of every single detail related to the logistical processing of a customer order.” Today, 300 employees work at the centre already. Each day, 6,000 orders are processed and then shipped out to Poland, Germany, and Scandinavia. More countries are to be added soonest.

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