18 ideas submitted for Fiege’s Innovation Challenge

Preselection and first talks to be held in January

Greven, 22nd December 2016. Fiege’s Innovation Challenge is entering the next phase: the application period has ended and the logistics-related ideas are now being studied and rated. The goal of Fiege’s idea contest is to find future-proof business models that boost supply chain concepts of tomorrow. “We received 18 entries and look forward to an exciting selection phase”, says Maike Rüdingloh. Next to 15 ideas from Fiege employees, three entries were submitted from non-Fiege contestants, notably from students studying at universities which Fiege co-operates with.

“The entries take many different approaches from a range of areas - from platforms to ideas on stock financing to Last Mile concepts“, says Andreas Pott. Pott and Rüdingloh will hold first talks with selected idea generators in January, before pitching the most promising business models against each other at a special event at the end of February. The winner will receive € 5,000 in prize money and be given the opportunity to implement their idea in co-operation with Fiege.

**Picture:** Many innovative business concepts were submitted for the Fiege Innovation Challenge. The real challenge now, is to select the most promising ones.

**Zu Fiege:** Die Fiege Gruppe mit Stammsitz in Greven, Westfalen, zählt zu den führenden Logistikanbietern in Europa. Ihre Kompetenz besteht insbesondere in der Entwicklung und Realisierung integrierter, ganzheitlicher Logistiksysteme. Sie gilt als Pionier der Kontraktlogistik. Die Gruppe erwirtschaftete 2015 mit 10.500 Mitarbeitern weltweit einen Umsatz von 1,4 Milliarden Euro. 160 Standorte und Kooperationen in 15 Ländern bilden ein engmaschiges logistisches Netzwerk. 2,7 Millionen Quadratmeter Lager- und Logistikflächen sprechen für die Leistungsfähigkeit des Unternehmens.

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